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(71) Applicant (for all designated States except US): THE PROCTER & GAMBLE COMPANY [US/US]; One Procter & Gamble Plaza, Cincinnati, OH 45202 (US).

(72) Inventors; and

- (75) Inventors/Applicants (for US only): SMETS, Johan [BE/BE]; Bollenberg 79, B-3210 Lubbeek (BE). BAECK, Andre, Cesar [BE/BE]; Putsesteenweg 273, B-2820 Bonheiden (BE). BUSCH, Alfred [DE/BE]; Handelsstraat 210, B-1840 Londerzeel (BE). BOYER, Stanton, Lane [US/US]; 12 Fall River Court, Fairfield, OH 45014 (US).
- (74) Agents: REED, T., David et al.; The Procter & Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217-1087 (US).

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(54) Title: LAUNDRY DETERGENT AND/OR FABRIC CARE COMPOSITIONS COMPRISING CHEMICAL COMPONENTS LINKED TO A CELLULOSE BINDING DOMAIN

(57) Abstract

The present invention relates to an improved chemical entity which comprises a chemical component linked to an amino acid sequence comprising a Cellulose Binding Domain (CBD) having a binding constant (Kr) for crystalline cellulose (Kr-c) of at least 10 l/gcellulose, and/or a binding constant for Avicel (Kr-av) and/or amorphous cellulose (Kr-am) of at least 1.5 l/gcellulose. The present invention further relates to laundry detergent and/or fabric care compositions comprising such an improved chemical entity, providing improved fabric care and cleaning benefits and cost effectiveness.